

Introduction – Matt Jernigan

It is my pleasure to introduce our very special guest. He's a comedian, singer/songwriter, musician and actor.

You may have seen one of his numerous television appearances which include *The X Files*, *Days of Our Lives*, *Matlock*, and Comedy Central.

He has performed in some of the country's top comedy clubs including the *World Famous Comedy Store* in Hollywood.

Please welcome with a BIG round of applause, **Matt Jernigan!**

Tips for a Great Introduction:

A proper introduction is crucial to a successful performance. The introduction builds excitement and sets the tone for the entire performance. This is an important task.

You or someone from your organization needs to introduce the comedian or speaker. If you don't feel up for the task, feel free to delegate this responsibility. Just make sure the person you select follows these important rules:

- Read over the introduction beforehand and practice reciting it aloud. Ask the performer about the correct pronunciation of their name.
- If you have a buffet or bar, the introduction is *not* the time to announce *last call* for food and drinks. Make that announcement at least 5–10 minutes before showtime (adjust timing based on crowd size).
- When you approach the microphone, give everyone a few minutes to settle down. Wait as long as needed for everyone to be seated and to quiet down.
- Don't worry about being funny. The comedian will handle that.
- Be energetic! You're excited about the entertainment, right? Build the anticipation by showing genuine enthusiasm during your intro.

Excerpted from the book “How to Hire Comedians” by Larry Weaver.

Get your FREE copy at www.larryweaver.com/comedians

