

INTRODUCTION

We have a very special guest tonight. Our speaker found comedy growing up on his family's farm. From the time he could walk, he joined his father and uncle to farm 130 acres of flue cured tobacco, 500 acres of corn, 500 acres of small grain, 500 acres of soybeans, 40 head of cattle, and 5,000 hogs per year.

He has appeared at corporate events and comedy clubs from coast to coast. He has opened concerts for Micheal Bolton , Lyle Lovett, Patty Loveless, Dione Warwick and Larry Gatlin.

Let's give a big round of applause for the hardest working farmer in show business,
Jerry Carroll!

Tips for a Great Introduction:

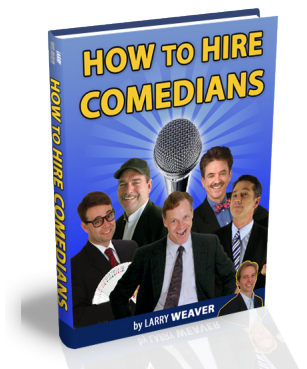
A proper introduction is crucial to a successful performance. The introduction builds excitement and sets the tone for the entire performance. This is an important task.

You or someone from your organization needs to introduce the comedian or speaker. If you don't feel up for the task, feel free to delegate this responsibility. Just make sure the person you select follows these important rules:

- Read over the introduction beforehand and practice reciting it aloud. Ask the performer about the correct pronunciation of their name.
- If you have a buffet or bar, the introduction is *not* the time to announce *last call* for food and drinks. Make that announcement at least 5–10 minutes before showtime (adjust timing based on crowd size).
- When you approach the microphone, give everyone a few minutes to settle down. Ask the audience to turn off all cell phones ringers and keep chatter to a minimum.
- Don't worry about being funny. The comedian will handle that.
- Be energetic! You're excited about the entertainment, right? Build the anticipation by showing genuine enthusiasm during your intro.

Excerpted from the book "How to Hire Comedians" by Larry Weaver.

Get your FREE copy at www.larryweaver.com/comedians



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